

Abstract

A method and apparatus for providing a web site, the method comprising:
hosting a web site on a web server, the web site having at least one template
5 page defined by a template, the template defining how content should be
assembled into a page by a client's browser; the web server receiving a request
for a template page from a client computer; the client's browser ascertains a
content identifier on the basis of the request and sends the content identifier to
a content server; the content server searching records of the content server to
10 locate a set of content associated with the content identifier, formats it, and
sends the set of content to the client.

Figure 1

15